

World Workplace Europe 2020 - Sponsorship & Exhibition

Partnership type	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner	Lanyard Sponsor	Charity Sponsor	Keynote Sponsor	FM/ Welcome Drink Partner
Price (excl. VAT)	20,000 €	15,000 €	10,000 €	7,500 €	7,500 €	5,000 €	5,000 €	5,000 €
Representative in project board	✓							
1x 45 min non-commercial conference session (requires pre-approval)	✓							
Partner logo on signage at registration	✓	✓						
1 min promovideo shown at marketplace (with headset)	✓	✓	✓					
Partner logo on aftermovie	✓	✓	✓	✓	✓	✓	✓	
Partner logo on promo movies social media	✓	✓						
Partner logo on event website	✓	✓	✓	✓	✓	✓	✓	
Partner logo on conference presentation loop	✓	✓	✓	✓	✓	✓	✓	
Partner meeting point/Partner exhibitors area (if wanted)	✓	✓	✓	✓	✓	✓	✓	
Partner to send out post-event partner e-mail to event attendees (GDPR/AVG compliant)	✓							
Full event complimentary tickets for own staff	12	8	6	4	4			
50% discount for client & relation tickets (based on standard prizes)	✓	✓	✓	✓				
First choice for Charity dinner table	✓	✓	✓	✓	✓	✓	✓	
Charity dinner complimentary tickets						4		
Option to organize Platinum and Gold Partner invites VIP guest drink	✓	✓						
Video interview/podcast with partner to put on social media/ website	✓	✓						
1/2 day stage host	✓							
Host network table	✓	✓						
Partner to introduce keynote							✓	
Session with keynote at network table							✓	

