



IFMA™

Press Release



19 October 2021

FOR IMMEDIATE RELEASE

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IFMA EMEA, EuroFM, and FMN Start Partnership for the largest European Facility Management event in 2022

The International Facility Management Association™ EMEA (IFMA EMEA), the European Facility Management Network (EuroFM), and Facility Management Netherlands (FMN) announced a partnership for **World Workplace Europe 2022**. By joining forces this event will cover the Academic, Research and Practitioners side of the European facility management community. The partnership will provide increased value to each association's membership and encourage key connections to attend the high qualified hybrid World Workplace Europe event on 23 and 24 March 2022 at the Studio's De Hallen in Amsterdam.

"Participating in this innovative and inspiring event by sharing research and educational content, contributes to the strong focus of EuroFM on promoting Facility Management across Europe and abroad," said EuroFM's Chair Pieter Le Roux. "Due to the current state of our industries, it was a no brainer to team up and provide our diverse membership base with new opportunities to get inspired with various content driven facility management topics."

Through the partnership the program will offer all components, relevant to the FM industry: A Research track and Facility Tours in the morning, keynotes and educational sessions in the afternoon and lots of time to network and connect.



For more than 4 years, World Workplace Europe has been successfully organized by IFMA and FMN. The event has grown to be the gold standard in facility management education, knowledge exchange, career development, and professional networking.

World Workplace Europe is an event for professionals working in the larger built environment and workplace management services, as well as for academics, students and young professionals. The hybrid format will offer top notch keynote speakers, education sessions, facility tours, deeper dive sessions and round tables, whether you are able to attend in person or virtually.

“Over the past year and a half, facility managers have implemented e with new ways of working to guide and support their buildings and team members through this challenging time. We felt partnering with EuroFM was the best way to connect our membership to the latest European innovations and solutions,” said Jos Duchamps, Chair of IFMA EMEA. “Both EuroFM and IFMA EMEA members benefit greatly from this partnership, and we look forward to the many opportunities ahead.”

“We’re excited to expand our partnership with the cooperation with EuroFM” said Michel Tobé, Chair of FMN. “By leveraging the strength of both associations and FMN, we are well positioned to scale events, experiences, and member benefits internationally.”

About IFMA’s World Workplace Europe®

World Workplace Europe is the largest and most well-respected conference for facility management and related stakeholders in the region. Held annually, World Workplace Europe facilitates idea-sharing and knowledge-exchange between professionals who support and sustain the built environment to ensure smarter, more efficient, healthier, sustainable and safer facilities.

Building on a successful three-year collaboration, IFMA EMEA (International Facility Management Association) and FMN (Facility Management Nederland) will again partner to bring World Workplace 2022 to the European market. Hybrid World Workplace Europe 2022 will accommodate virtual learning and in-person connections during a hybrid event. The combination of a physical and a virtual event will provide inspiring educational sessions and activities, such as facility tours and round table sessions. All educational sessions will be presented online live and will be recorded so that attendees can view them at their convenience. Depending on local COVID-19 restrictions, the World Workplace Europe physical event location in The Netherlands will stream most of the sessions live via our event platform. As an attendee you can join the local live event in person where you can network safely, participate in break-out sessions and join educational sessions or you can choose to join the virtual event via the event platform.

For more information, visit www.worldworkplaceeurope.ifma.org



About IFMA

Founded in 1980, the International Facility Management Association (IFMA) is the world's largest association for facility management professionals, supporting over 23,000 members in more than 100 countries. This diverse membership participates in focused component groups equipped to address their unique situations by region (139 chapters), industry (16 councils) and areas of interest (six communities). Together, members manage more than 78 billion square feet of property and annually purchase more than US\$526 billion in products and services.

IFMA EMEA maintains a strong connection with IFMA but with headquarters in Brussels, they are dedicated to serving the needs of the local chapters and regional members. The focus is on building strong FM communities by providing regional programs in Europe, the Middle East and Africa, with respect for the local differences. IFMA EMEA partners with industry-related stakeholders and associations in this region and will further develop the relations with the European Commission and relevant institutions to have impact on policy makers.

For more information on IFMA and how it empowers over 23,000 FM professionals around the globe, visit www.ifma.org

About EuroFM

The mission of EuroFM is the advancement of knowledge in Facility Management in Europe and its application in Practice, Education and Research.

At the start of 2011 the EuroFM association represented 100 organizations working in the € 650 billion large European FM sector. Our sector is the largest European Business Services market, the second largest European sector (5-8% of GDP) and the largest FM market in the world. January 2011 sixteen organizations were Corporate Associates (clients and service providers) representing € 110 billion turnover and 1.300.000 staff. 23 were national associations representing 22.000 members. The university and educational members represent 14.000 students. The members are based in 23 European countries. Our newsletter is read by 65.000 people around the globe. The open network of professionals, academics, educationalists, practitioners and researchers generates a rich mix of activity. EuroFM projects and activities are initiated by four groups:

- the Practice Network Group
- the Education Network Group
- the Research Network Group
- the Corporate Associates Group



These groups form the core of EuroFM. The EuroFM members are involved in an open exchange of information and experience through meetings, seminars and workshops, through collaboration in research projects, sometimes funded by EC, and through the development of joint educational programmes. Proceedings of these activities are disseminated through the association via the EuroFM website, an annual conference, EuroFM meetings hosted by members and through newsletters, research papers and publications.

For more information, visit www.eurofm.org

About FMN

FMN is the Dutch independent professional association within the facilities domain and connected fields such as HR, ICT, real estate and marketing/branding. For more than 25 years they have been connecting end users, clients, suppliers, students and teachers. In this way FMN contribute together to the daily support of the primary process within organizations. Always with a view to current events and the future. The individual and organizational members of FMN work in various sectors and various facilities sectors. The facilities sector, including real estate, accounts for more than 10% of the gross national product (excluding real estate, approximately 4.5%). The NFC Index, the references for cost development of facility facilities of office organizations and education, has been part of FMN since 2018. FMN is a partner of the international organization for facility management, IFMA EMEA.

For more information, visit www.fmn.nl and www.nfcindex.nl

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